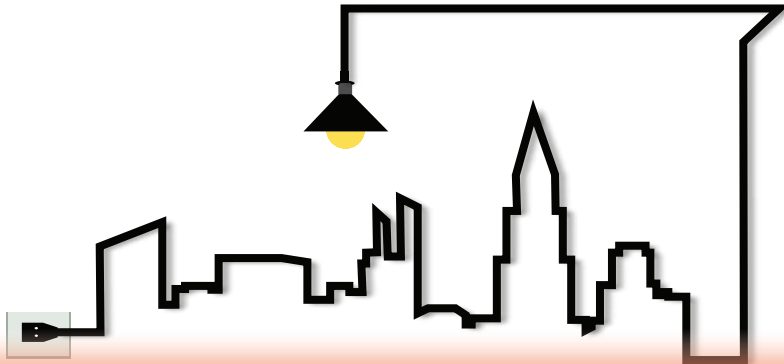


WHY CHOOSE US

1. Part of a versatile, long heritage and strong MASAI GROUP (Since 1958)
2. Our company has a modern manufacturing unit comprising of the best machinery and technology.
3. Unique and high standard cable testing laboratory set up.
4. Working as per ISO-9001 procedures.
5. Environment friendly approach.
6. Experienced and high qualified work force.
7. Strict quality control and checking measures.
8. Use of FRSL PVC in all domestic cables.
9. Company with a vision to build stronger connections in Africa.
10. High volume manufacturing capacity, capable of catering to the growing wiring needs in Africa.



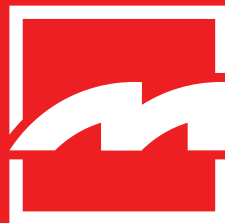
Masai Cables Limited.

P.O.BOX 344 - 00242

T : +254 738 200 500

E : info.mcl@masaigroup.co.ke

Kitengela , Kenya



Masai Cables



Building Stronger Connections.

ABOUT US

Masai Cables Limited is a newly established subsidiary that is a part of the *Masai Group of Companies*. Our expertise is in cable manufacturing that utilises the latest available technology and production techniques.

We manufacture a wide range of superior products that are perfect for the booming construction and infrastructure sectors in Africa.



OUR MISSION

To provide superior quality of cables that are in line with our customer needs.



OUR VISION

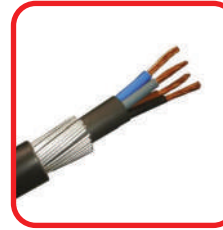
To be a leading Cable Manufacturing company in Africa; producing high quality and cost effective cables for both domestic and industrial clients.



OUR VALUES

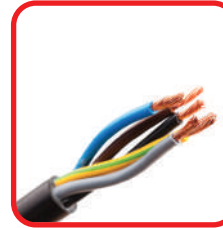
1. **Commitment To Our Customers:** We are connecting lives with dignity and respect.
2. **Quality:** We provide superior quality cables to meet and exceed our customers' expectations.
3. **High Level Of Integrity:** We are honest, transparent, ethical and fair.
4. **Passion:** Each of our products are produced with utmost commitment to present standards.
5. **Continuous Improvement:** Our products grow with our customer needs - 'You ask and we deliver.'
6. **Team Work:** We have a team of highly trained & motivated professionals working together towards a common goal.

OUR PRODUCT RANGE



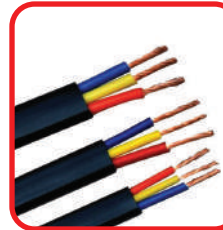
Armoured Cables

This is a hard wearing cable designed for the supply of main electricity. It is suitable for underground systems, power networks and cable ducting.



Flexible Cables

This is a special electrical cable designed to cope with a tight bending radius and physical stress associated with moving applications such as inside cable carriers.



Submersible Cables

This is a water proof and fire retardant cable that can withold heavy duty use with excellent resistance to oil, chemicals and other solvents. They are suitable for submersible water pumps and irrigation equipment.



Domestic Cables

This type of cable is best suited for indoor domestic wiring known as twin core & earth. It is permanently fixed to supply electricity to different home circuits such as a shower, lightning socket or electric cooker.



Concentric Cables

These cables are used for power supplies with PME systems, where a combined Protective Earth (PE) & Neutral (N) - together known as the PEN - connects the combined neutral-and-earth to real earth at multiple locations to reduce the risk of electric shock in the event of a broken PEN.

